

## Assessment Plan

Degree: Bachelor of Science in Business Management

**Division:** Professional Studies

**Department:** Business

Please list the Program Learning Outcomes (PLOs) and align each with the appropriate Institutional Learning Outcome (ILO). Next, indicate the mastery course and assignment where direct evidence of student learning will be collected for your degree program and how the evidence will be evaluated.

Institutional Learning Outcome (ILO)	Program Learning Outcome (PLO)	Mastery Course(s)	Direct Evidence* of Student Learning	Assessment Tool/Criteria
ILO 1: Apply the rigorous learning of biblical truth to real-life challenges.	PLO 1: Analyze global or domestic business principles in keeping with professional Biblical standards.	PSBU362 Principles of Management	Case Studies	<b>Rubric:</b> Principles of Management Case Studies Rubric. <b>Performance Target:</b> Student must perform at or above 80%.
ILO 1: Apply the rigorous learning of biblical truth to real-life challenges.	PLO 2: Apply information technology to support business processes and make sound, ethical financial decisions.	PSBU272 Accounting II	Comprehensive accounting problem that utilizes technology.	<b>Rubric:</b> <b>Performance Target:</b> Student must perform at or above 80%.
ILO 3: Engage a diverse global society, evangelizing and ministering both in and through the local church.	PLO 3: Create a global business plan that applies professional and Biblical principles.	PSBU352 Marketing	Writing and Oral Presentation Assignments - Students develop a written and verbal outcome of their marketing plan.	<b>Rubric:</b> Marketing Plan Grading Rubric. <b>Performance Target:</b> Student must perform at or above 80%.
ILO 2: Nurture their relationship with God above all else to respond unequivocally to God's call on their lives	PLO 4: Demonstrate knowledge of fundamental business principles that align with Scripture.	PSBU396 Internship	Internship Evaluations	<b>Forms:</b> Internship Self, Site, and Program Evaluation Forms and Evaluation of Student Intern Form. Student completes self, site, and program evaluation forms. Internship Supervisor completes student intern evaluation form. <b>Performance Target:</b> Student must perform at or above 80%.

\* "Direct evidence of student learning is tangible, visible, self-explanatory, and compelling evidence of exactly what students have and have not learned." Examples include but are not limited to: Written work, performances, presentations, exams, internships, capstones, portfolios of student work, licensure or certification exams, ratings of student skills by their field experience supervisor or employer. Suskie (2009).